We've Got the Plan, Now What?

Creating the downtown conceptual plan is the easy part! Now is the time for residents and other appropriate stakeholders to begin partnering on its implementation. Following are steps to help move the process forward.

- *Schedule a community-wide meeting to discuss the plan, recommendations and next steps.*

- *At this meeting closely examine the local capacity that's needed to carry out the various pieces of the plan. Is there energy, commitment and capacity to move forward successfully? How can capacity be increased and volunteer burnout avoided? Discussing these issues and finding solutions is a key ingredient to successful implementation of the plan. It is also critical to define the various roles & responsibilities associated with the plan's implementation...who will take responsibility for implementing different pieces of the plan? It is critical to coordinate, collaborate and cooperate in putting together the framework for implementation. Create a collaboration matrix that details who's doing what, and when.*

- *Create short-term and long-range categories for implementation. Decide which projects have the highest level of community support, the best chance of success and are the highest priorities. Then create the short-term (1 year) workplans and long-range plans (2+ years) based on what can realistically be accomplished.*

- *One year workplans should be action-oriented and implementation based with specific timelines, names of persons responsible, budgets, and a check-off when the project is completed. It is important to do fewer projects very well, than too many projects haphazardly! Keep this in mind when creating the workplan. More projects can be added to the workplan as others are crossed off when completed.*

- *Bring all the groups working on revitalization projects together on a regular basis to report on implementation progress. Keep these meetings focused on the workplan and its implementation.*

- *Evaluate your progress and make adjustments as needed! No plan or workplan is static; it should be adjusted to address issues and opportunities that arise.*

- *CELEBRATE YOUR SUCCESSES! Keep the community informed on the plan and its implementation!*

KEEP MOVING FORWARD!