

**SWEET HOME
PUBLIC LIBRARY
ANNUAL REPORT
2013**



January 27, 2014

Your Library....

The Sweet Home Public Library is your place. More and more these days, your Library is a community resource center. Traditionally public libraries have measured their impact by comparing circulation figures or the number of books or publications loaned during the year. Today, libraries have evolved into a community place where patrons can read, view, listen, print, meet and collaborate, use a computer or participate in any number of educational and information programs – a true resource center conveniently located in the heart of the community.

It is an exciting time at the library as we seize new opportunities in technology to expand resources. We hope this will result in even greater access and use of Sweet Home Public Library services and programs in the future.

We invite you to review this Annual Report for additional highlights in a remarkable year. We are grateful for the support of our customers, volunteers, partners, advocates, and employees. It is an honor to provide the community with quality Library services and programs; we look forward to continuing the journey.

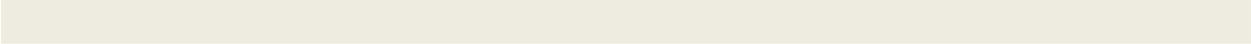
Thank you.

Rose Peda
Library Services Director
Sweet Home Public Library

What is your library worth to you? We know you value the services and resources provided by your library, but just how much are those services worth? How much would you and your neighbors have had to pay out-of-pocket if the library didn't exist, or if these services and resources weren't available at no cost?

Estimated Value of Sweet Home Public Library Services

Quantity	Library Services	Retail Value	Value of Services
15100	Adult books borrowed	\$20.00	\$302,000.00
8509	Juvenile books borrowed	\$20.00	\$170,180.00
8073	DVD's borrowed	\$4.00	\$ 32,292.00
1548	Audio material borrowed	\$15.00	\$ 23,220.00
446	Magazines borrowed	\$3.76	\$ 1,676.00
1083	Music CD's borrowed	\$15.00	\$ 16,245.00
2618	Hours on computers	\$12.60	\$ 32,986.00
10608	Customer queries	\$7.00	\$ 74,256.00
Total Value			\$652,855.00

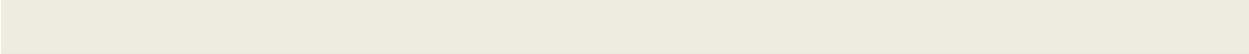


Sweet Home Public Library Year End Report: 2013

- Finalized LSTA grant “Opening Library Doors in East Linn County Wider”. This grant provided pro-rated discounted library cards to 245 out of city residents over a three year period. Of the 245 cards issued over the three years, 81 or one third of these patrons continue to be library patrons.
- Registered over 308 children and teens for the Summer Reading program. An increase of 10% in the number registered in 2012.
- Partnered with the Albany and Lebanon Public Libraries and Linn-Benton Community College Library to integrate ILS systems, share a library catalog and extend resources.
- Continued the collaborative effort with other libraries in Oregon to extend library services through the Passport Program.
- With the support and approval of the Library Advisory Board and Friends of the Library, the stained glass artist, Chuck Franklin, was commissioned to begin the stained glass window for the library.

Facts and Figures 2013

USE		SERVICES	
Population Served	9,025	Public Service Hours	1,754
Total Circulation	51,298	Programs offered	68
Renewals	7,389	Program attendance	1,277
Holds processed	2,522	Interlibrary loans	49
Registered borrowers	5,247	Computer sessions	4,533
 COLLECTIONS			
Print Materials	35,508		
DVDs, CDs and other Media	3,435		
Total	38,943		



Strategic Themes

1. Improve the visibility and awareness of library services, programs, and collections.
2. Expand relationships that build community and support the Library's mission.
3. Provide resources, programs and services that inform, entertain, and enrich.
4. Make the Sweet Home Public Library more inviting, more accessible, and easier to use.

Goals

Goal A: Build strong advocates for the Library.

- Continue the positive relationship with the Sweet Home Public Library Advisory Board.
The Board updated the Library Policy Manual to incorporate changes, update and mandatory requirements set forth by the State.
- Work in collaboration with the Friends of the Library to expand the membership and activities including programming.
The library benefited from the generosity of the Friends. From the earnings of the bookstore, the Friends provided \$4,661 for books, \$1,692 for equipment \$1,982 for children and \$1,497 for the Summer Reading Program.
- Continue to involve volunteers as an important part of the library team.
The Library volunteers donated over 723 hours to the Library. This includes the hours for the teen volunteers during the Summer Reading Program.
- Equip library users and advocates with information about library issues and funding.
This continues to be ongoing.

Goal B: Connect more closely with various interest groups.

- Improve communication with education partners such as Sweet Home School District, day care providers, and local Head Start groups.
Library staff presented "Early Literacy" programs at the Kidco and Sunnyside HeadStarts. The library also worked closely with the Boys and Girls Club and Little Promises to make sure the children had an opportunity to participate in the Summer Reading program.
- Work with local service organizations and community groups to develop awareness of library resources and programs.
The Library hosted the "After Hours" event in April, 2013; 30 individuals attended the event including business owners and civic leaders. After Hours brings together local businesses and community groups.

Goal C: Strengthen ties with local business community.

- Reach out to local businesses to promote library awareness.
Local businesses continue to support the library by donating prizes and gifts for the Summer Reading program and other items throughout the year. This year Comcast donated \$500 to purchase books to give away at registration. Comcast also donated a “netbook” as a Teen Summer Reading prize.
- Enhance the connection with the Sweet Home Chamber of Commerce.
The Chamber assists the Library by getting the word out about library events. The Director regularly attends the Chamber of Commerce after hours events and the Library hosted the “after hours” event in January, 2012.

Goal D: Continue with cooperation with other City departments.

- Collaborate with City management and departments to inform residents about city services.
The Director keeps the City Departments informed of programs and changes that are happening at the Library. The billing clerks are the “front line” staff and Rose provides the information they need to feel comfortable answering questions about the location of the AARP tax preparation, how to get Federal tax forms and Oregon State tax forms. Additionally, information regarding the Library programs and meetings are provided and posted on the City’s webpage.

Goal E: Create a more customer-friendly library experience.

- Promoting the use of Library materials the Library --
Providing face out displays throughout the library of books and other materials that appeal to browsers. Continuously improve the book collections by adding new titles and authors and eliminating items that are out of date or no longer of interest. Expanding and improving the audiovisual collections – books on CD, DVDs.
- Facility upgrades and needed maintenance were completed--
To improve access for the handicap and mother’s with strollers, a handicap door opener was installed. All the lighting fixtures were retrofitted with new electronic ballasts and lamps. New double-paned windows were installed on the Kalmia side of the library.
- To enhance and bring art into the Library, the stained glass window project began.
The Library Advisory Board and the Friends working cooperatively commissioned artist Chuck Franklin to begin work on the stained glass window. This project is fully funded through memorial gifts and donations. CH2MHill donated \$500 towards the stained glass window.

Looking forward

Today, libraries are about "place and space." People continue to flock to their community library for many of reasons, including taking advantage of free collections, getting help from professional staff, connecting with their friends and colleagues, utilizing technology (computers and other digital devices); participating in early learning and literacy programs and classes, attending adult cultural and educational programs, and teen programs. The Sweet Home Public Library has become essential to many patrons by providing computer services and free Internet access. As our community faces continued economic challenges, many turn to their library for help and support, knowledge, education, information, and recreation.

In 2015, the local option levy will be on the ballot again. We want the full support of the community. Our goal is to raise awareness of the Library and its services. We will do this through increased programming, partnering with other libraries to expand services, and creating a customer-friendly atmosphere.

How can you help maintain the vitality of Library services so the Sweet Home Public Library can continue to strengthen our community?

- **Be a Library user!**
- **Share the information in this report with others and tell them why the Library is important to you.**
- **Become a Friend of the Library**
- **Volunteer**